

Effective Small Enterprises in the Context of Local Economic Development Programme Outline

Date: Thursday 06 and Friday 07 January 2005
Place: Study Centre Gerzensee (near Bern), Switzerland

Objectives		
<ul style="list-style-type: none"> • Present the current picture of the approaches, instruments and lessons learnt in the field of LED, in combination with SED. • Based on concrete cases, initiate a reflection on SED (sectoral approaches) and LED (spatial approaches): How to reinforce the effects on employment creation and income generation through the combination of these different approaches? 		
Methods		
<ul style="list-style-type: none"> • Presentation / discussion of 4 cases (see list below, definitive order of agenda will be defined later) • In-depth discussion of specific topics in working groups (2 sessions) • Plenary Discussion: conclusions on conceptual level 		
Programme		
<i>Time</i>	<i>Topics</i>	<i>Speakers</i>
Thursday 06 January 2005		
09:30 – 10:00	Arrival of participants and café	
10:00 – 10:15	Welcome Programme, working methods	Dora Rapold, Head of Thematic and Technical Resources Department (SDC) Bernhard Wenger (Moderator)
10:15 – 11:15	Effective Small Enterprises in the Context of Local Economic Development Conceptual Input and discussion	Jim Tanburn (Thematic Resource Person)
11:15 – 12:15	Presentation of cases <ul style="list-style-type: none"> • Case 1: Input and discussion 	
12:15 – 13:45	Lunch	
13:45 – 14:45	<ul style="list-style-type: none"> • Case 2: Input and discussion 	
14:45 – 15:45	<ul style="list-style-type: none"> • Case 3: Input and discussion 	
15:45 – 16:15	Coffee break	
16:15 – 17:30	Thematic working groups <ul style="list-style-type: none"> • Enabling Environment for SED • Private – Public Dialog • Rural – Urban Linkages • Clusters 	<ul style="list-style-type: none"> • Workshop moderators • Resource persons • Participants according to registration
18:30	Dinner	
Friday 07 January 2004		
08:30 – 09:30	Presentation of cases (continued) <ul style="list-style-type: none"> • Case 4: Input and discussion 	
09:30 – 10:30	<ul style="list-style-type: none"> • Case 5: Input and discussion 	
10:30 – 11:00	Coffee break	
11:00 – 12:15	Thematic working groups (continued)	
12:15 – 14:00	Lunch	
14:00 – 15:30	Final Discussion on conceptual aspects of the presented cases and thematic discussions	
15:30 – 16:00	Conclusion	Brigit Hagmann

Case studies

Speakers	Case	Country / IA	Key-Words
Maribel Arce, Ms.	Sector Based Intervention with a LED Approach	Bolivia / FOMEM, Swisscontact	<ul style="list-style-type: none"> • LEC vs. Sector Based Approach • Policies for Decentralization and LED • Implementation tools and procedures
Milford Bateman, Mr.	SED in LED- The Continuous Failure of the Market-driven Institutional Approach	BiH and Croatia / DFID/WB/IMC Consulting	<ul style="list-style-type: none"> • Commercial micro finance institutions • Long term small enterprise lending • Temporary employment programmes • Support for co-operative enterprise • Widening local wealth inequalities
Corinna Kuesel, Ms.	Involvement of SMEs in Local Economic Development -	Vietnam / Promotion of SMEs/GTZ	<ul style="list-style-type: none"> • Participatory process • Sensitization • Championship • GTZ Toolkit
Tamal Sarkar, Mr.	Clusters as an Instrument for Promoting Small Enterprises in LED	India / Unido	<ul style="list-style-type: none"> • Sectoral efficiency • Local management capacity • Surviving syndrome • Good and bad performing clusters
François Yatta, Mr	The Role of the Informal Economy in LED	West Africa / ECOLOC/PDM	<ul style="list-style-type: none"> • Actors in the informal sector • Rural-Urban linkages • Relations between the Informal and the Modern Sector